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A shark who speaks “tweet”...only at the Toronto Zoo DwayneTheShark makes a big splash on the Twitter social scene

Thursday, July 2, 2009, Toronto, Ontario: The Toronto Zoo announces the latest account to be created on the popular social networking service, Twitter. One of the Zoo’s most legendary and charismatic inhabitants (with one big reputation) DwayneTheShark now Tweets! DwayneTheShark is one of eight sharks who currently calls the Zoo’s Sharks at Stingray Bay home. Move over Britney, Miley and Beyonce – there’s a bigger fish to follow on Twitter now! Check out updates from our very own Dwayne on torontozoo.com and really begin to understand a day in the life of a famous shark.

“I am stoked to have this opportunity here at the Toronto Zoo and can’t wait to show my followers what sharks are made of” says DwayneTheShark. “I know for a fact we have a great following here at the Zoo.”

The fun doesn’t stop with Twitter! Check out online activities on torontozoo.com – download ‘Shark n Bait’ an online game, send a house-warming gift to our sharks and while you are there, check out the Zoo’s new TV and radio ads. Our creative friends at Lowe Roche are the big fish idea guys behind this!

Sharks at Stingray Bay is a one of a kind exhibit where you can humanely and safely interact with cownose and southern stingrays as well as bamboo and nurse sharks located in a 60,500 litre saltwater pool. The exhibit is open daily until October 12, 2009. There is a \$3 admission fee to Sharks at Stingray Bay. Children 3 and under are FREE. Fee applicable to Zoo Members and subject to change without notice.

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Current Zoo Hours and New Admission Prices

Current Zoo Hours: 9:00am to 7:30pm. Last admission is one hour before closing. General Admission 13-64 incl. is \$21, Children 3 and under are free, Children 4-12 are \$13 and Seniors 65 + are \$15. Parking \$8. Events and admission prices are subject to change without notice. The Zoo is located at Meadowvale Road and Hwy. 401, Exit 389 east and west bound. For general information, call (416) 392-5929. The Toronto Zoo is open year round (except December 25th).

torontozoo.com